

Title: “ ”

Be creative and reflective of what follows

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**On all slides, keep things vivid, clear, and concise*

Message/Theme

- Describe the problem (state the core question you address throughout the study)
- Give a synopsis of the findings
- “Sell” the study—state its importance and relevance

Provide a brief overview of the study's scope

Presentation Outline

- Structure your presentation—the audience likes predictability
- List out the different parts of your talk
- Be clear with the audience what your objectives are

Use action words to describe your agenda

Foundation

- State the purpose (explore, describe, explain, or evaluate)
- State the problem (unanswered question)
- List your hypotheses (short and conceptual)
- Describe how you went about selecting your problem—state why you chose it

Make clear what it is you're doing and why you picked what you did

Related Work

- Provide a context for the presentation
- State what others have done relative to this problem
- Draw specific links to published research where applicable

Describe how the problem fits in with other efforts in the field

Methods

- State the design (content analysis, secondary analysis, observation, interview, questionnaire, experiment, focus group)
- Explain why you chose this design
- Describe the sample (size, unit of analysis, and sampling)
- Describe the key variables in the analysis

State how you gathered your evidence

Results

- Start with a slide profiling the sample
- Present one slide per hypothesis
- Include results that don't support your hypothesis as well or that aren't statistically significant either

Simplicity and clarity are key—don't try to combine too much together

Summary

- Reinforce what your message is
- Provide a recap of what your results found or suggest

State in a digestible manner what the data you collected indicate

Recommendations

- Point out any shortcomings of this study
- Suggest what the next study should do or address

Describe any theoretical, methodological, or policy implications of this study

Invitation for Critical Thinking

- Mention the value of this study
- Say where/how this study might be used
- Ask for comments from the audience (“what comments do you have?”)

Make it clear what you see as the benefits of this study and entertain ideas from others how this study contributes to the field